



ANNUAL REPORT 2024
IN BRIEF

Shaping the future of sustainable agriculture





Shaping the future of sustainable agriculture

2024 was a year of action, collaboration, and innovation. Across our global network, members came together to share knowledge, align on a shared purpose, and navigate the complexities of sustainable agriculture together.

This report reflects the growing need for connection, the value of shared insight, and the power of collective action in shaping a more resilient, regenerative, and commercially viable future for food and farming.

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Leadership



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→ 2024 REVIEWS

2024 reviews

PRESIDENT’S REVIEW

Robert M. Erhard

Change and uncertainty define our era. Today, we operate in a landscape shaped by evolving regulations, mounting economic pressures and waves of new taxation policies demanding constant adaptation. In the face of these dynamics a question was recently put to me: *Is sustainable agriculture still the right thing to do?*

The question did not imply any doubt about the urgency of climate change. Instead, it was a poignant concern regarding the intensity of competing priorities and constrained resources that businesses are facing.

While each company must determine its own course, I believe that from the perspective of the food supply chain, our resolve lies in finding the sweet spot, that intersection between value creation for farmers, professionalisation at farm level, and credible, scalable sustainability. By achieving this balance we will build resilient food systems, safeguard business viability, and de-risk supply chains for the future.



A pivotal concept here is “resilience” and at SAI Platform, this mindset guides everything we do. We are striving to enable resilience and circularity across global food systems, ensuring that farmers, businesses, and the wider agri-food industry can wnot only adapt, but thrive.

This year, I have seen firsthand the power of large-scale collaboration and a shared drive to transform. As a trusted partner for businesses seeking to translate ambition into action and bring solutions to scale, SAI Platform continues to play a vital role.

SAI Platform was founded by companies who recognised they could not act alone, and today, that insight has never been more relevant. To truly drive transformation, we need to collaborate across the supply chain and act with urgency and alignment.

Safeguarding for the next 20 years

This year, SAI Platform focused on preparing for the future. Through our three-pillar 2030 strategy, we are aligning our working groups, projects and industry solutions into a cohesive framework.

Gateway to Expertise: Providing clarity in complex sustainability discussions, bringing in experts, and breaking down industry challenges with pragmatic solutions.

Collaborative Action: Uniting members to co-develop best practices, ensuring businesses are not only responding to change, but actively shaping it.

Industry Solutions: Creating the tools and frameworks to scale sustainability in ways that are both practical and commercially viable.

By taking this bold step forward, we are not only supporting our members today but also ensuring SAI Platform is well-positioned to lead for the next 20 years.

DIRECTOR GENERAL’S REVIEW

Dionys Forster

People are at the heart of sustainable food systems. Right now, the agri-food industry is steering a once-in-a-century transformation which necessitates bold action, meaningful collaboration, and scalable innovation. At SAI Platform, we are committed to supporting this transition by equipping companies with the tools, frameworks, and partnerships needed to translate sustainability ambition into measurable progress.

Throughout 2024, our instrumental initiatives, from harmonised industry standards to collaborative pilots on the ground, demonstrated our ability to turn vision into action. Our growing visibility and relevance were

Shaping the future together

Meaningful change will not be driven by regulations and policy alone. It is here that we, the industry must step up to co-design solutions that are grounded in agronomy, economics, and science. We cannot afford to be missing from the table or speaking in fragmented voices. Collective action is our strength. Therefore, the next few years will be defining moments for our industry.

Our collaborative approach is our advantage, so let’s leverage SAI Platform. Be clear on why we are part of SAI Platform and how we have an opportunity to be part of shaping the future. This is the time to engage, make the most of what SAI Platform offers and co-create the future of sustainable agriculture.

No matter what external forces we face, change is the only constant. Those who embrace resilience, build circularity into their models, and engage in collaborative action will be defining the future.

This is the moment to join us, shape the transition, and drive meaningful impact, together.



reflected in a 5% increase in membership, now totalling over 190 members globally, while new collaborative projects welcomed influential partners including EIT Foods, the Rockefeller Foundation, 60 Decibels further extending our reach and reinforcing industry alignment.

This was a year of consultation, reflection and development, resulting in our 2030 strategy underpinned by our three operational pillars: Gateway to Expertise, Collaborative Action, and Industry Solutions. Already this framework is aligning our working groups, tools, and programmes under a shared purpose, demonstrating our diverse capacity to support the agri-food industry.

Through shared knowledge, market-driven solutions, and a united vision, we are laying the foundation for a food system that is both sustainable and commercially viable. Our leading industry solutions namely, the European Roundtable for Beef Sustainability (ERBS), the Farm Sustainability Assessment (FSA), the Sustainable Dairy Partnership (SDP) and the Regenerating Together Programme (RTP) continued to evolve and anticipate industry needs in an ever-changing landscape.

Together, with a shared commitment and common understanding to address key issues such as soil health, water management, biodiversity, animal welfare and farmers' livelihoods, our members and partners are reshaping food production into a more resilient, climate-positive system.

Delivering Value through Collaboration and Innovation

In 2024, member engagement across our working groups reached new levels. Our Crops Working Group continued its success in facilitating capability building and knowledge sharing. It's Regen Reflections series in partnership with the Cool Farm Alliance provided critical step-by-step insights on how to engage with farmers, achieve company buy-in on regenerative agriculture and the all-important issue on financing this transition.

The Dairy Working Group likewise strengthened knowledge exchange and alignment across dairy processors and buyers through two in-person meetings in Ireland and California.

Meanwhile, the European Roundtable for Beef Sustainability (ERBS) expanded its national platform network from six to eight of Europe's largest beef-producing countries. Collectively, ERBS platforms now reach over 250,000 farmers and are actively advancing progress across key outcome areas.



In 2024, member engagement across our working groups reached new levels.

Scaling Regenerative Agriculture

Our Regenerating Together Programme (RTP) gained further momentum in 2024. We formalised our External Stakeholder Advisory Board to ensure a farmer-centric, science-backed approach. We hosted a dedicated RTP workshop at the Regenerative Agriculture Summit in Amsterdam, bringing together members, researchers, and partners to explore challenges and pathways for scaling regenerative agriculture. Across the year, we also advanced field-level testing through new multi-stakeholder pilots in Europe, India, and Latin America.

Strengthening Sustainability Reporting

This year also marked significant progress in strengthening sustainability reporting and aligning with evolving due diligence requirements. The Farm Sustainability Assessment (FSA) reinforced its role as a leading sustainable sourcing tool by supporting farm-level sustainability improvements, responsible sourcing and recognizing the developing need for due diligence practices. New resources like the FSA Farmer Handbook and the launch of the SAI Platform Advisor Network further strengthened user support and practical implementation.

Advancing Consensus on Climate Action

Climate change remains a defining challenge for the agri-food sector. In 2024, we partnered with the Global Dairy Platform to launch the Dairy GHG Mass-balance Chain of Custody Guidelines Project, advancing consensus on GHG accounting and reporting aligned with the GHGP Land Sector and Removals Guide (LSRG). This initiative focuses on closing critical gaps in operationalising Scope 3 accounting and reporting, ensuring methodologies meet industry priorities and respond to evolving market demands while also driving credible, science-based progress toward Net Zero through sector-wide alignment.

Looking Ahead

SAI Platform is uniquely positioned to convene, align, and support the agri-food industry on its transition journey. Our tools, frameworks, and member-led initiatives are enabling sustainability goals to be achieved at scale and with impact. In addition, the collective strength of our members and partners, is supporting the development of a regenerative, climate-smart and more resilient agricultural system that we need.

We would like to thank our members for their continued engagement and collaborative efforts throughout the year. Special thanks go to our Executive Committee, Steering Committees, and Working Group chairs for their guidance and commitment. Finally, heartfelt appreciation goes to the Secretariat for their tireless work and dedication in driving SAI Platform's mission forward.





Collaborative action



IN THIS SECTION:

- OUR MEMBERS' IMPACT
- LEADING COLLECTIVE ACTION
- EVENTS AND WEBINARS

As proud advocates of industry collaboration we stand behind the power of the critical mass to deliver transition. As a member-led organisation we convene over 190 agri-food leaders across the value chain to co-develop solutions and scale sustainability.

Our members' impact



5%
increase on 2023

SEE [SAIPLATFORM.ORG](https://saipatform.org) FOR OUR FULL LIST OF MEMBERS



58%
of those are
members of SBTi

↑ 7%
FROM 2023



24%
of those have
a Net Zero target

↑ 14%
FROM 2023

Leading collective action

As SAI Platform continues to grow in size, visibility, and influence, collaboration remains at the heart of everything we do. We were founded on the principle of aligning industry actors to share knowledge, build capacity, and drive change.

In 2024, that mission has never been more relevant.

Thought leadership

Recognised as a trusted and leading authority on sustainable agriculture, we continue to raise awareness, bolster understanding and drive collective action.

On global stages across industry events, we are shaping critical discussions and showcasing how our collaborative action with members, partners, and the wider agri-food industry eco-system is driving systemic change.



10+
international events

22+
webinars held in 2024

Gold sponsors
Regenerative Agriculture
Summit, Europe



Key partnerships in 2024

Finding commonalities, sharing knowledge and forging industry alliances is what we do best. Through our multi-stakeholder collaborations, we are actioning solutions to scale positive impact.



EIT Food
The Navarra 360° project pilots our Regenerating Together Framework (RTF) across major value chains, as an industry-aligned approach to measuring, reporting and verifying regenerative agriculture outcomes.



The Rockefeller Foundation
Industry sustainability leaders align to advance environmental and economic resilience for smallholder farmers in India by adopting regenerative agriculture.



Cool Farm
Regen Reflections series takes members on a guided journey to grow the collective capability of businesses to implement and scale regenerative agriculture.



Union for Ethical BioTrade (UEBT)
Aligning expertise and strengths of UEBT and SAI Platform provides a unified approach to sustainable and ethical sourcing.

Global digital media in 2024



700+
press
mentions



10k
LinkedIn
followers



1bn+
estimated
reach

#JoinUs campaign

SAI Platform came to fruition from the resolute decision of three competitors who recognised that collaboration, rather than competition, was the key to driving sustainable sourcing and production.



For over 20 years, SAI Platform has led the global movement for sustainable agriculture by championing practices that ensure the protection and continuous improvement of our natural environment, the welfare of animals and the livelihoods of farmers and rural communities.

Our intrinsic understanding in the power of collective action spans beyond our growing membership. It extends across global value chains including the vital contributions of enablers, practitioners and extensionists who help turn ambition into action on the ground.

Events and webinars

In 2024, we strengthened connections, dialogue, and industry alignment, ensuring members are supported with the tools, insights, and partnerships needed to navigate the evolving sustainability landscape.

Whether through in-person gatherings, online knowledge-sharing, or cross-sector collaborations, our members are at the forefront of driving change across supply chains, from farm to table.



ANNUAL EVENT 2024

Building climate change resilience through regenerative agriculture

For the first time, SAI Platform's Annual Event convened the global agri-food industry on the African continent, offering an up-close and hands-on opportunity to explore sustainability in action.

#SAIPlatform2024 brought together members and industry leaders for inspiring field visits, solution-focused discussions, and high-value networking.

Held in Durban, South Africa, from 25th to 28th June, this four-day, member-exclusive event featured expert-led panels, interactive discussions, and immersive field visits, showcasing sustainable agriculture in practice. Through breakout groups, Q&As, and strategic networking, members engaged in peer-to-peer learning and knowledge sharing as we continue efforts to shape a more resilient and sustainable food system.



WEBINAR SERIES

Building knowledge and strengthening collective capabilities

Driving meaningful change in sustainable agriculture requires a shared commitment to learning, knowledge exchange, and collaboration.

At SAI Platform, we recognise that scaling impact depends on strengthening capabilities across the entire industry, not just within individual companies.

By equipping our members with the right insights, best practices, and practical solutions, we are collectively building the foundation for a more resilient and sustainable food system.



Our exclusive webinar series serve as springboards for shared learning and action, bringing together subject matter experts from industry, policy, and research to provide members with the tools, strategies, and expertise needed to navigate the evolving sustainability landscape together.

Webinars series in 2024



8 PART SERIES

Climate conversations

Engagement hit new heights with the Climate Conversations series, drawing over 1,200 views across eight sessions.



8 PART SERIES

Regen reflections

Launched in partnership with the Cool Farm Alliance, this series gave members critical insights on financing transitions and engaging farmers in regenerative agriculture.



6 PART SERIES

EUDR solutions forum

In partnership with sustainability consultancy Efeca, the six-part series helped members navigate the complexities of the beef trade under the new EU Deforestation Regulation.

READ THE FULL CHAPTER AT [ANNUALREPORT.SAIPLATFORM.ORG](https://annualreport.saiplatform.org)





Our communities



IN THIS SECTION:

- OUR NETWORK
- WORKING GROUPS
- REGIONAL INITIATIVES

At the heart of SAI Platform is a dynamic and engaged community, where collaboration drives progress and shared knowledge sparks innovation and action. SAI Platform’s emphasis on member engagement goes beyond participation. Membership engagement is instead the impetus to our collective action that shapes sustainability solutions and enables positive impact.

As we bring together diverse expertise and forward-thinking leadership, together we are addressing common challenges, unlocking opportunities for collaboration, knowledge exchange, and shared purpose to drive meaningful progress in sustainable agriculture.

Our network

SAI Platform’s strength lies in the global network of agri-food leaders who are turning ambition into action.

Through working groups, industry solutions, and collaborative initiatives, our members are driving sustainability at scale, embedding best practices, and advancing responsible sourcing.

It is the breadth and diversity of our membership, alongside deep engagement across working groups, the adoption of our industry solutions, and representation across the value chain, that demonstrates the collective impact of our network.



Our members are working together on



Beef

26 members



Crops

131 members



Dairy

53 members

...across four industry solutions



ERBS
European Roundtable
for Beef Sustainability

21

member organisations
+ 2 partners



fsa
Farm
Sustainability
Assessment
BY SAI PLATFORM

99

member
organisations



**Regenerating
Together
Programme**
BY SAI PLATFORM

33

founding
members



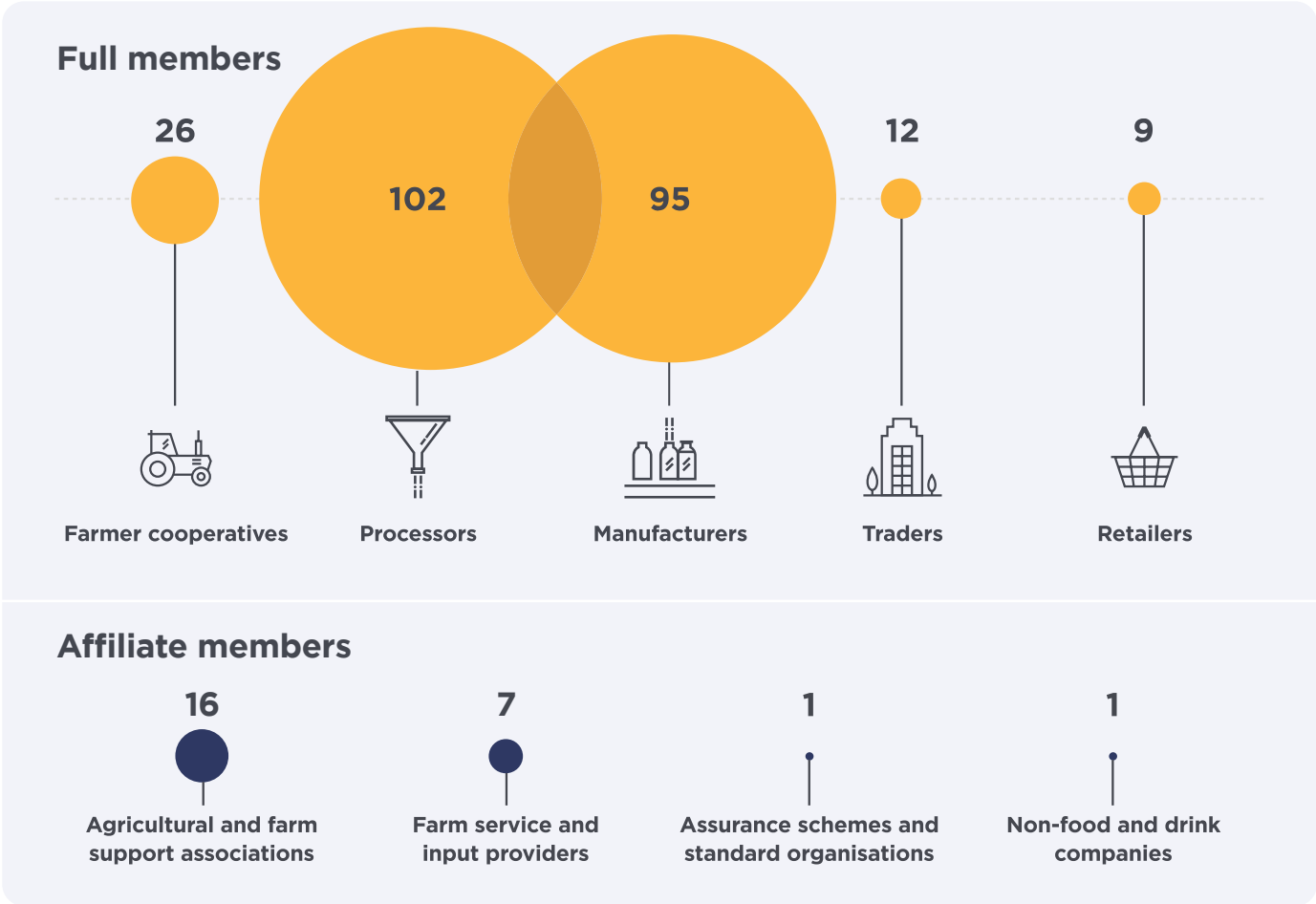
**Sustainable
Dairy
Partnership**
Business to Business

51

member
organisations



Our members are engaged across the value chain



Working groups

BEEF

Collaborating to shape the future of sustainable beef production in Europe

The European Roundtable for Beef Sustainability (ERBS) is shaping the future of sustainable beef production in Europe. Through collaborative action, we are translating overarching sustainability commitments into practical solutions for implementation.

This unique approach of Europe-wide cooperation delivers real benefits to both producers and the broader sector, ensuring a more resilient and

sustainable beef industry.

ERBS members are committed to driving meaningful change at scale. Operating as part of country Platforms, they align on a set of outcome targets, which they report against every 2 years. This shared commitment ensures collective action towards a more sustainable European beef industry.

Key achievements

2024 marked a milestone year with the second round of progress reporting. The results highlight how ERBS initiatives are reaching over 250,000 farmers, with more than 100 activities supporting farmers and on the ground improvements.

Collaboration is also at the heart of the ERBS, bringing together industry leaders to advance sustainability in beef production.

In 2024, we strengthened this network by expanding our community from six to eight of Europe's largest beef producing European countries further broadening our impact.

Furthermore, examples of positive progress in every outcome area demonstrate the effectiveness of our collaborative approach.



26
members

6
webinars

CROPS

Driving regenerative agriculture from insights to action

Regenerative agriculture presents both an opportunity and a challenge for global supply chains.

As our members navigate the complexities of transitioning to regenerative agriculture, the need for knowledge exchange, strategic collaboration, and practical action has never been greater.

The Crops Working Group (Crops WG) has been instrumental in addressing these challenges, uniting members to build capacity, catalyse action, and strengthen industry networks.

In 2024 the Crops WG demonstrated its collective commitment for shared learning, ensuring that members had the necessary tools and insights to implement and scale regenerative agriculture.

2025 will continue with the Crops WG playing a key role in shaping the regenerative agriculture ecosystem through knowledge sharing, pilot projects, and community engagement.



136
members

12
new members

3
meetings



As part of the Argentina Peanut Project, I have experienced firsthand the value of SAI Platform as a pre-competitive convenor and leader for the sector to accelerate regenerative agriculture. The webinars are also a great way to learn openly from one another!

Andrea Granier
GLOBAL PROCUREMENT SUSTAINABILITY MANAGER, UNILEVER

Key achievements



Climate Smart Agriculture (CSA) Learning Journey

A major milestone was the adaptation of the [Climate Smart Agriculture \(CSA\) Learning Journey](#) into the publicly released Regenerating Together Programme (RTP) Transition Support Guide, delivered to complement the Regenerating Together Framework.



Climate Conversations webinar series

Engagement hit new heights with the eight-part *Climate Conversations* webinar series, drawing over 1,200 views across eight sessions. The webinars have facilitated broadening discussion on agricultural GHG emissions mitigation and resilience building across member value chains.



Regen Reflections webinar series

Launched in partnership with the [Cool Farm Alliance](#), this series gave members critical insights on financing transitions and engaging farmers in regenerative agriculture. Accompanying member workshops also generated new sector insights on carbon allocation.



Argentina peanuts fact-finding project

Conducted in collaboration with Intersnack, Lorenz-Bahlsen Snack-World, Mars, Pip&Nut, Unilever, and local industry stakeholders, this one-year initiative explored regenerative practices tailored to peanut production with findings and insights set to inform future scaling efforts.



Crops Advisory Group

The establishment of the Crops Advisory Group provided strategic guidance, shaping the ongoing activities, and contributing to SAI Platform's 2030 strategy. Member engagement also drove a stronger presence at key industry events, expanding partnerships and amplifying the visibility of regenerative agriculture solutions.

DAIRY

Collaborating to scale dairy sustainability



SAI Platform's Dairy Working Group (Dairy WG) brings together dairy buyers, traders, processors and farmer cooperatives to drive continuous improvement and ensure a positive impact on key sustainability issues.

Sustainable dairy production requires a collaborative approach to address environmental, economic, and social challenges currently facing the industry. With increasing pressure to reduce emissions, enhance animal welfare, and promote regenerative agriculture, industry-wide alignment is as crucial as ever.

In 2024, the Dairy WG focused its efforts on strengthening collaboration and knowledge exchange

while equipping members with the tools and strategies needed to scale sustainable practices. Through a focused member engagement programme, including in-person meetings, capacity building initiatives, and practical on-the-ground initiatives, the Dairy Working Group reinforced its role as a key driver of industry-wide progress in dairy sustainability.

53
members

70%
attendance rate



Key achievements



Strengthening collaboration and knowledge exchange

In 2024 two informative and engaging in-person meetings in Kilkenny, Ireland, and California, USA, provided valuable opportunities for dairy buyers, traders and processors to meet with farmers, exchange insights and build partnerships. Both gatherings facilitated open dialogue for members to engage on shared challenges and explore practical solutions to advance sustainable dairy production.



Launch of the Animal Health and Welfare Module

This new reporting module equips dairy processors with locally applicable metrics to measure globally relevant indicators of dairy cattle health and welfare. It aligns with the SDP’s Foundational Element on Animal Welfare, streamlining sustainability reporting, recognising existing programmes, and reducing duplication of customer requests. The module enables more consistent and impactful on-farm practices in an efficient and transparent way.



Leading regenerative agriculture in dairy

The Dairy WG actively contributed to the Regenerative Agriculture Framework, ensuring dairy-specific outcomes were integrated. This effort strengthens the industry’s ability to leverage the SDP for B2B reporting on regenerative agriculture, a key focus for 2025. By embedding regenerative principles into reporting structures, members are helping position dairy as a leader in sustainable land and resource management.

Developing the 2030 Strategy

Members collaborated on the development of the Dairy Working Group’s 2030 strategy, aligning efforts with SAI Platform’s 2030 strategic pillars. In 2025, we will refine it with clear targets and metrics to measure their contribution to SAI Platform’s impact.

The Dairy Working Group continues to play a pivotal role in uniting industry leaders and supporting dairy buyers and processors to embed sustainability across

their dairy supply chains through alignment around the Sustainable Dairy Partnership (SDP).

By fostering collaboration, shared learning, and industry-wide consistency, this community is equipping businesses with the tools and strategies needed to implement impactful sustainability practices at scale.



Regional initiatives

AUSTRALIA

Scaling impact through collaboration and practical action



SAI Platform Australia continued to drive sustainability progress in 2024, deepening member engagement and strengthening its influence across the agri-food sector. Through targeted initiatives, collaborative discussions, and hands-on learning, we equipped members with practical solutions to navigate the ever-changing sustainability landscape.

Membership growth remained a key milestone, with new members including Australian subsidiaries of global SAI Platform members operating in or sourcing from Australia. Additionally, we welcomed two new members from the grains sector, further diversifying our network.

Key achievements



Expanding knowledge and influence through engagement

Informative, knowledge-building opportunities remain central to strengthening our network’s industry influence. Strong member participation marked successful multi-day field trips and our second one-day forum in Canberra, focused on decarbonising the supply chain.



Decarbonising Australia’s agri-food supply chains

Decarbonisation across agriculture, food, fibre, and fisheries supply chains remains a priority for members as they navigate evolving regulations and industry shifts. To drive collaborative problem-solving and action, we facilitated eight online meetings featuring expert speakers and member roundtables, equipping participants with knowledge and tools for sustainable transformation.



Strengthening global connections and advancing regenerative agriculture

Enhancing the understanding of nature-positive and regenerative agriculture is key to resilient agricultural systems. Australian members actively engaged with the global SAI Platform through webinars, initiatives, and pilot testing of tools from the Regenerating Together Framework, enabling members to integrate these practices into their operations.

CHINA

Accelerating China's green transition with the FSA



China is accelerating its green transition with bold sustainability initiatives that recognise the need to balance food security and environmental stewardship.

Several policies that support sustainable agriculture are in place that target to peak carbon emissions by 2030 and achieve carbon neutrality by 2060.

The National Agricultural Sustainable Development Plan (2015-2030) sets the foundation for green production and consumption while the National Biodiversity Protection Action Plan (2024) and ESG requirements from major stock exchanges further reinforce sustainability goals across industries.

As sustainability ambitions in China advance, the Farm Sustainability Assessment Tool (FSA) is gaining industry traction and recognition as a key tool to help companies meet these evolving expectations. In alignment with China's sustainability vision, the FSA is enabling businesses to strengthen on-farm sustainability practices, enhance transparency and build supply chain resilience.



SAI Platform through its endorsed advisors, BellaTerra Consulting, is collaborating with members such as Barry-Callebaut, Unilever, Suntory, Syngenta, Cargill, Tate & Lyle, Coca-Cola, Nestlé and Yara to advance sustainable agriculture practices in China. In addition to FSA verification, efforts focus on reducing emissions, supporting Deforestation & Conversion-Free (DCF) policies, and promoting sustainable livestock production systems.



The FSA has allowed us to improve our market competitiveness. Through the FSA, our products can meet the higher sustainability and safety requirements of the international market. This enables us to enhance our brand value to demonstrate our strong commitment to sustainability.

YUNNAN SUMMIT BIOTECHNOLOGY COMPANY

45

new FSA verifications

184%

increase in verifications from 2023

ARGENTINA

Peanut GHG Emissions and Regenerative Agriculture Project



Argentina is one of the world's leading peanut producers, yet like many agricultural sectors, it faces growing challenges related to soil degradation, climate resilience, and sustainability expectations from global markets.

Ensuring the long-term viability of peanut production requires a holistic approach that integrates greenhouse gas (GHG) emissions reduction, soil health improvement, and regenerative farming practices.

Recognising this, SAI Platform and its members launched the Argentina Peanut GHG Emissions and Regenerative Agriculture Project. Using SAI Platform's Regenerating Together Framework and the Cool Farm Tool (CFT), the project brought together producers, suppliers, and industry leaders to establish a scientifically robust baseline for greenhouse gas (GHG) emissions and regenerative agriculture practices across 25 farms spanning 7,500 hectares.



Collaborating on this project has provided real, data-driven insights into how regenerative agriculture enhances soil health and reduces emissions. Working alongside industry peers, suppliers, and farmers has been invaluable in accelerating practical and scalable solutions.

Maximilian Schweikert

SUSTAINABILITY MANAGER,
LORENZ-BAHLEN SNACK-WORLD

READ THE FULL CHAPTER AT [ANNUALREPORT.SAIPLATFORM.ORG](https://annualreport.saiplatform.org)





Industry solutions



IN THIS SECTION:

- EUROPEAN ROUNDTABLE ON BEEF SUSTAINABILITY
- FARM SUSTAINABILITY ASSESSMENT
- REGENERATING TOGETHER PROGRAMME
- SUSTAINABLE DAIRY PARTNERSHIP

Our industry solutions are built through pre-competitive collaboration to tackle shared challenges and scale sustainable agriculture. Designed by and for the agri-food sector, our tools support measurable progress, continuous improvement, and credible reporting. From crops to livestock, our globally recognised programmes drive alignment across value chains to address climate, nature, livelihoods, and animal welfare at farm level.

European Roundtable on Beef Sustainability (ERBS)



In the last five years, The European Roundtable for Beef Sustainability (ERBS) has brought together organisations across the value chain to drive sustainability in beef production.



A uniting voice for beef sustainability in europe

Represented in eight major beef-producing countries, France, Germany, Ireland, Italy, Poland, Spain, Austria and the United Kingdom, our approach embraces the diversity of production systems, empowering stakeholders to create locally relevant solutions that support sustainable beef production across Europe.

With ambitious targets and measurable progress, we continue to strengthen our united voice in Europe. By supporting farmers, driving innovation, and expanding collaborations, the ERBS is committed to achieving tangible sustainability outcomes.



100
activities reported on (past, current and planned counted across each outcome target)

250k
farmers reached through platform activities

Platform highlights



Poland

85% of farms in the Cultivate programme have a business plan.



Italy

Launched a pilot project for a dedicated tool to enhance animal health and welfare.



Germany

From 2020 to 2022, loose housing increased by 5% resulting in a total share of 68%.



Ireland

12% reduction in GHG emissions at the farm level from 2014 to 2023.



France

94.8% of audited farms have loose housing for cattle.



UKCSP

100% use of pain relief agreed across the UK for cattle surgical procedures for members of National schemes.

Farm Sustainability Assessment (FSA)

Driving meaningful and continuous improvement on the ground is at the core of SAI Platform’s Farm Sustainability Assessment (FSA). As a leading sustainable sourcing tool and verification system, the FSA enables businesses to align industry sustainability practices, enhance transparency, and implement farm-level measures at scale.



By evolving alongside industry needs, the FSA ensures that supply chains can meet growing sustainability commitments for positive economic, environmental and societal impact.



The FSA is an important tool that helps us engage directly with our suppliers. We now have more than 850 growers verified to the FSA in three separate Farm Management Groups.

Ben Gothorp
SUSTAINABILITY MANAGER AT SIMPSONS MALT, AND WINNER OF THE 2024 FSA GROWING A BETTER PLANET AWARD

Key achievements



Regenerating Together Module
The Regenerating Together Module was developed to support the scaling of regenerative agriculture.



2025 Add-on
Another add-on was developed for release in 2025 to support companies navigating evolving legislation and strengthen the FSA’s role in due diligence, responsible sourcing, and farm-level sustainability improvements.



UEBT strategic partnership
A strategic partnership with UEBT strengthened the FSA’s alignment with sustainable sourcing for wild-harvested raw materials, broadening its reach beyond cultivated crops.



Farmer Handbook
The FSA Farmer Handbook provides clear, practical guidance to help farmers navigate the FSA effectively.



Advisor Network
The SAI Platform Advisor Network connects users with trained consultants, offering expert on-the-ground support.



ITC Standards Map
FSA verifications are now publicly accessible through the ITC Standards Map, facilitating easier verification of sustainable sourcing claims.



Regenerating Together Programme



Regenerative agriculture is gaining momentum as a transformative approach to food production, and scaling its impact requires collective action, knowledge exchange, and practical solutions.

The Regenerating Together Programme (RTP) has been at the forefront of this transition, providing a structured framework and tools to support farmers, businesses, and stakeholders in transitioning towards regenerative agriculture.

To support members in this transition, a suite of guiding resources will be released to effectively implement the framework and meet third-party verification requirements.



Key achievements



Our Regenerating Together global framework for regenerative agriculture

A major milestone this year was the formalisation of the [External Stakeholder Advisory Board](#), ensuring a balanced and informed approach to the RTP. Comprised of farmers, academics, and non-profit organisations, the board's ten members play a critical role in maintaining a farmer-centric yet scientifically credible direction for the programme. Their insights help bridge the gap between academic research and on-the-ground implementation, ensuring regenerative practices are both effective and scalable.



Reviewing our framework with farmers and subject matter experts

Beyond the Advisory Board, the programme has actively engaged a broad network of members. Subject matter experts from within member organisations contributed to refining the [Framework Narrative](#), released in October 2024. Their input has been instrumental in ensuring that the framework is practical and implementable with farmers and suppliers, enabling scalable regenerative agriculture solutions.



Strong collaboration across beef, crops and dairy sector

SAI Platform has been actively exploring ways to support members in areas such as financing and monitoring, reporting, and verification (MRV). Through workshops and strategic partnerships with leading institutions such as the International Finance Centre, International Trade Centre, Rockefeller Foundation, and EIT Food, we are addressing critical barriers to large-scale adoption.

Sustainable Dairy Partnership (SDP)



As sustainability expectations evolve, the dairy industry is actively working to align on sustainability reporting, simplify processes, and drive meaningful progress.

SAI Platform's Sustainable Dairy Partnership (SDP) continues to serve as the industry's leading B2B sustainability reporting solution, helping businesses streamline reporting, reduce duplication, and drive collective progress toward a more sustainable dairy industry.



Key achievements



Expanding industry recognition and reach

In 2024, the SDP strengthened its position as the one industry solution for B2B sustainability reporting with the release of its third National Programme equivalency, Germany's QM Milch. This milestone expands the SDP's reach and ensures greater alignment across European dairy supply chains, reinforcing its role as a harmonised sustainability framework.



Achieving the first stage 5 verification

A major breakthrough was the successful completion of the first Stage 5 verification in December 2024, with Kerry Dairy Ireland utilising the Irish National Programme equivalency. This achievement highlights the SDP's ability to harmonise sustainability expectations between dairy processors, traders and buyers, driving consistent, credible progress across the sector.

58

users (38 processors / 20 buyers)

34

reports (29 shared)

50+

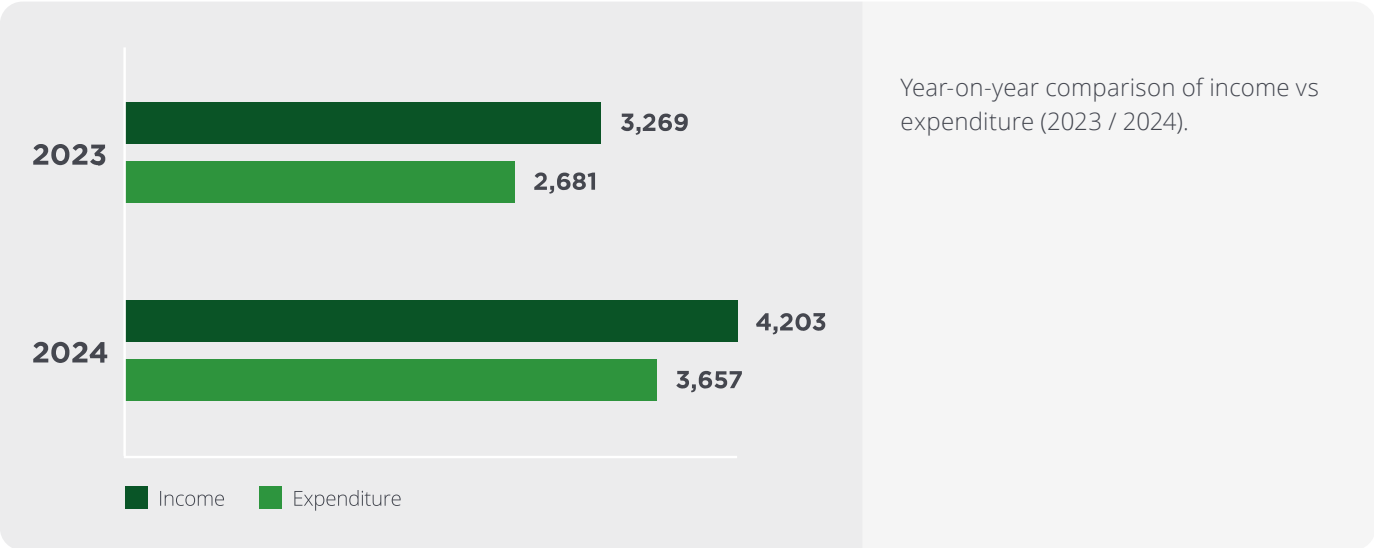
users trained on Stage 3 Verification Webinar



Finance



SAI Platform ended 2024 in a healthy financial situation. Income exceeded expenditure which is positive as a larger revenue base is necessary to meet ever increasing ambitions for the organisation.



SAI Platform is primarily financed by annual membership fees with additional revenue generated from industry solutions and event participation. All activities undertaken across Working Groups and Industry Solutions are aligned with the strategic priorities of SAI Platform and designed to meet the evolving needs of a broad and diverse membership base.

Each year, the Executive Committee (ExCo) reviews and prioritises funding allocations based on detailed proposals submitted by the Secretariat. These are discussed and finalised during the annual face-to-face meeting held in Q4.

Continuing confidence

In 2024, membership growth exceeded targets, welcoming 18 new members, resulting in a net revenue gain of €286 000, after accounting six departing members. This positive trajectory reflects continued confidence in SAI Platform’s role as a leading industry convener. However, the number of outstanding membership fees by year end remains a concern. Ensuring more timely payments will be a key operational focus for 2025.

Balancing revenue, expenditure and reserves

Our financial objective remains to maintain a stable balance between revenue and expenditure with a healthy year end surplus to support the operating reserve and restructuring reserve as required by Swiss law. The reserve is reviewed annually to ensure it remains proportionate to SAI Platform’s growth and future commitments.

At year end, SAI Platform recorded a healthy operating surplus. This is essential as we move into the implementation phase of our 2025-2030 strategy, approved by members at the General Assembly. Strategic investment will be critical to maturing and scaling our industry solutions which are gaining increased recognition. In parallel, we are investing in organisational capacity to strengthen operational efficiency, ensure compliance and deliver on our ambition.

The financial statements for SAI Platform for the year ended 31 December 2023 were audited by Fiduciaire TECAFIN SA, Geneva, Switzerland on 11th March 2024.



**SAI Platform is a global
food and beverage industry
initiative for sustainable
agriculture.**

**We empower our members,
catalyse change and drive
sustainable practices.**

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